

Guilford of Maine

guilfordofmaine.com

5300 Corporate Grove Drive SE Suite 250 Grand Rapids, MI 49512

800 544 0200 Office 616 554 2250 Local 616 554 2255 Fax

2018-02-20

Re: Victor Open Line Products Merged Into Guilford of Maine and New 2018 Price List

Dear Valued Customers,

Since the acquisition of True Textiles by Duvaltex in 2016, we have been evaluating various aspects of the business in order to maximize synergies that would bring more opportunities to our partners and customers.

We are happy to announce that the two best open line products on the market – Victor and Guilford of Maine – will be joined under the Guilford of Maine umbrella starting March 15, 2018. Therefore, no more open line products will be sold under the Victor brand name. The Victor brand will continue to serve OEMs and textile marketers with custom designed and manufactured fabrics. (Please note that all product sku numbers will remain the same as today and for all brands.)

About Guilford of Maine

Guilford of Maine boasts a rich textile-weaving history and a vast array of available upholstery, acoustic, panel and cubicle fabrics.

We would like to take this occasion to remind you of the following important points:

Ordering Desk / Customer Care

Guilford of Maine customer care representatives are there to assist you and answer all questions you may have:

| Territory | Cust. Care agent | Phone | Fax | Email address |
|---------------|------------------|--------------------------------|--------------|-----------------------------------|
| USA | Sue Biedrzycki | 1-800-544-0200 616-554-2277 | 616-554-2255 | customer.care@guilfordofmaine.com |
| USA | Nancy Gunson | | | |
| USA | Portia Hayes | | | |
| USA | Bob Wilson | | | |
| International | Jo Ellen Hurt | | | |



Territory Managers

Guilford of Maine's U.S. territory managers cover all USA for more responsiveness and are looking forward to assisting you based on your location:

| States/Territory | Territory manager | Phone | Email address |
|--------------------------------------------------------------------------------------------------------------------------|----------------------------|--------------------------------------|------------------------------------------------------------------------|
| | Billy Ford, Sales Director | 336-466-6925 | billy.ford@guilfordofmaine.com |
| Washington Oregon Idaho | | | |
| Montana Wyoming California Nevada Utah | Julie Cantor | 206-527-8797 Cell :206-409-9627 | julie.cantor@guilfordofmaine.com |
| Arizona | | | |
| New Mexico Oklahoma Arkansas Louisiana Texas | The Lowe Group | 713-254-2426 281-255-4449 | <u>chrislowe@the-lowegroup.com</u> jennifermiller@the-lowegroup.com |
| Colorado North Dakota South Dakota Nebraska Kansas Minnesota Iowa Missouri Wisconsin Illinois | Shawn Voss | 616-554-2278 Cell : 616-886-7324 | <u>shawn.voss@guilfordofmaine.com</u> |
| Mississippi Tennessee Alabama Georgia Florida North Carolina South Carolina | Steve Acker | 864 -541-7175 Cell : 864-541-1870 | steve.acker@guilfordofmaine.com |
| Virginia West Virginia Maryland DC Pennsylvania Delaware | Kristi Robertson | 828-302-4247 | kristi.robertson@guilfordofmaine.com |
| New Jersey New York Rhode Island Massachusetts New Hampshire Vermont Connecticut Maine | Renee Mascolo | 973-736-7117 Cell : 862-438-7091 | renee.mascolo@guilfordofmaine.com |
| Michigan Ohio Indiana Kentucky | Amy Robertson | 616-554-2260 Cell: 616-443-1828 | amy.robertson@guilfordofmaine.com |

For customers that also purchase exclusive True and Victor products, your current Duvaltex key account executive will continue to assist you.

Guilford of Maine®

Deliveries

The products will be distributed mainly from the USA and ready to ship.

Billing

The billing is done in U.S. currency through Duvaltex (US) Inc. Payment must be remitted to the company name written on the invoices.

Price List

The new 2018 Guilford of Maine price list is included in attachment with this communication. We strive to provide you quality products at competitive costs. Please refer to this price list for all active products.

<u>Please note that all orders received on or after March 15, 2018, will be invoiced at the new price.</u> For orders placed prior to March 15, 2018, they will be invoiced with the old price list. If you have any questions, feel free to contact your territory manager.

Sampling

In order to provide you with the best tools available, all Guilford of Maine cards are now fabric cards instead of being digital.

Sampling (memos, cards) are available to order from <u>www.guilfordofmaine.com</u> or by contacting your Guilford of Maine Customer care agent at 1-800-544-0200 or 616-554-2277 (for International customers) or by email at <u>customer.care@guilfordofmaine.com</u>.

Thank you for your trust, and especially for the rich partnership you have built with Guilford of Maine.

We appreciate your business.

The Guilford of Maine team